

PURPLE
HOLLIEDAY
HOPE
LOVE
TRUST
RESPECT
#GOPURPLE





PURPLE HOLLIEDAY #GOPURPLE

What is Purple HollieDay?

Purple HollieDay is the Hollie Gazzard Trust's **annual day to celebrate Hollie Gazzard's life** and takes place each year in July, Hollie's birth month. Hollie was a fun-loving young person, with a zest for life and a passion for hairdressing.

Tragically Hollie had experienced domestic abuse and stalking prior to being fatally stabbed by an ex-partner at her place of work.

Purple HollieDay celebrates the joy for life that Hollie had; we encourage you to be creative and have fun as you **#GoPurple** to raise vital funds to support the **Healthy Relationships Workshops** we offer to schools and colleges.

Purple HollieDay is a day for Hollie, but it is also a special day for all of us to think about how we would like to be treated in our relationships.

PURPLE HOLLIEDAY

Get involved!

Purple HollieDay takes place all day on **Friday 8th July 2022** in schools, colleges, workplaces, homes, and other organisations.

On Purple Hollie you can join with friends, family, work colleagues or fellow students to **#GoPurple** and raise funds for our transformational work to address domestic abuse and stalking.

- Going purple for Purple HollieDay enables you and your team to work together towards a common goal; fantastic for team building
- Being part of Purple HollieDay, and helping raise vital funds to support our education and training, will give you and your team a huge sense of achievement
- Your involvement in Purple HollieDay will help raise awareness of the importance of healthy relationships
- Your fundraising will support our Healthy Relationships Workshops in schools and colleges, making a real difference to young people





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Hollie

Hollie was a determined and successful individual, a true inspiration for others; loved by her family and friends and highly regarded by colleagues and clients alike. Hollie was vibrant, fun, vivacious, talented and beautiful. She is sadly missed by all who knew her.

Hollie loved sports and took part in football, athletics, gymnastics, Jujitsu and horse riding and went on to represent Tewkesbury Borough at tag rugby at Millfield School. During her time at Chosen Hill School, she undertook work experience at Stuart Holmes Hairdressing in Cheltenham.

Hollie later decided to become a hairdresser, she wanted practical experience, so gained an apprenticeship before embarking on the start of a very promising career.

In August 2013, Hollie found a position at Fringe Benefits & Le Belle Hair and Beauty in Gloucester where her flair and creativity made her popular with her colleagues and clients.

Hollie's story has touched the hearts of many. Her family and The Trust want to turn tragedy into something positive, providing a safer future for all.

PURPLE HOLLIEDAY



Here are a few ideas of ways to fundraise on Purple HollieDay:

- Decorate your school, college or workplace with purple bunting
- **Dress down 'wear purple' day**
- A wrong trousers day
- **Purple hair/wig day**
- Purple themed cake sale
- **Sponsored silence: challenge your students, staff or colleagues to stay quiet for an hour, a whole morning or even a whole day!**
- Purple themed quiz
- **Sponsored litter pick**
- Hold a purple themed games stall
- **Sponsored walk**

#GOPURPLE





You can make a difference!

We understand that the issues Hollie faced before her tragic death may be difficult to discuss. But our work is focussed on making a positive difference.

We are helping young people create happy and healthy relationships, through the **Domestic Abuse and Stalking Workshops** we deliver in schools and colleges.

We also help businesses to create robust domestic abuse policies, through our **Working Without Fear** programme.

Through our free **Hollie Guard** app we are helping people of all ages and all situations stay safe.

Your donation or fundraising for Purple HollieDay will be used to provide workshops and training in schools and colleges - because **education is the key to addressing abuse in relationships.**



LET LOOSE THE LILAC AND MAKE A DIFFERENCE ON PURPLE HOLLIEDAY!

Here is how your fundraising and donations can help us address domestic abuse and stalking.....



Will pay for one
Healthy Relationships
Resource Pack

£5

£15

Would pay for one
hours support for
Hollie Guard users
from our Help Desk



Will enable us to
provide one person
with Hollie Guard Extra
for 12 months

£80

£175

Would enable us to
deliver a Workshop at
a school or college



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Friday 8th July 2022

Please use this poster
to write what a happy,
healthy relationship
means to you





PURPLE HOLLIEDAY SPONSORSHIP FORM

*giftaid it**

HOLLIE GAZZARD TRUST SPONSORSHIP FORM

Name _____

Is going to _____

For Purple HollieDay 2022

Full Name	Home address	Postcode	Total amount	Date Paid	Gift Aid? ✓
Mrs Susan Smith	A house, a town	AB12 3CD	£	DD/MM/YY	✓
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
Total donations received			£		
Total Gift Aid donations			£		
Date donations given to Charity					

*You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations, it is your responsibility to pay any difference.

When you tick the Gift Aid* box, the government will give us 25% on top of your donation. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to address domestic abuse and stalking. This declaration can be used to collect Gift Aid on any donations you make in the future or have made in the past 4 years. If you are making a personal donation, please give your full name and home address and tick the box so we can claim Gift Aid. We won't use this information for any other purpose. Find out more about how we use your personal data at

<https://holliegazzard.org/privacy-policy>

*giftaid it**



Full Name	Home address	Postcode	Total amount	Date Paid	Gift Aid? ✓
Mrs Susan Smith	A house, a town	AB12 3CD	£	DD/MM/YY	✓
16.					
17.					
18.					
19.					
20.					
21.					
22.					
23.					
24.					
25.					
26.					
27.					
28.					
29.					
30.					
Total donations received			£		
Total Gift Aid donations			£		
Date donations given to Charity					

Details of person being sponsored

Title Full name

Address

Postcode

Signed

Please return this sponsorship form with a cheque made payable to 'Hollie Gazzard Trust' to **Hollie Gazzard Trust (Purple HollieDay)**, Corinium House, Barnwood Point Business Park, Corinium Avenue, Gloucester GL4 3HX (please don't send cash by post). **Thank you.**

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Hollie
Gazzard Trust

It is very simple to donate or to send in the money you have kindly raised, either **online** or by **post**.

To donate or pay in the funds you have raised online, please visit our dedicated fundraising page for Purple HollieDay:

Every
donation
makes a
difference!

<https://holliegazzard.enthuse.com/cf/phd22>

☒ To donate or pay in the funds you have raised by cheque, made cheques payable to 'Hollie Gazzard Trust' and send to:

Hollie Gazzard Trust (Purple HollieDay), Corinium House, Barnwood Point Business Park, Corinium Avenue, Gloucester GL4 3HX (please don't send cash by post).

Text **PHD to 70085 to donate £5**. Texts will cost the donation amount plus one standard network rate message, and you'll be opting into hearing more from us. If you would like to donate but don't wish to hear more from us, please text PHDNOINFO instead.

Hollie

Gazzard Trust

For more information about the Hollie Gazzard Trust, including our Workshops for schools and colleges, please visit our website:



<https://holliegazzard.org>

Or contact our Office Manager -
info@holliegazzard.org

For more information about Purple HollieDay please contact our Fundraising Manager -
fundraising@holliegazzard.org

Thank you!