

CHARITY REGISTRATION NUMBER: 1156804

Hollie Gazzard Trust
Unaudited Financial Statements
30 April 2020

Hollie Gazzard Trust

Financial Statements

Year ended 30 April 2020

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Hollie Gazzard Trust

Trustees' Annual Report

Year ended 30 April 2020

The trustees present their report and the unaudited financial statements of the charity for the year ended 30 April 2020.

Reference and administrative details

Registered charity name Hollie Gazzard Trust

Charity registration number 1156804

Principal office 12 Martindale Road
Churchdown
Gloucester
GL3 2DW

The trustees

A Hook - Chair
C Tilley - Treasurer
F Kamara
J Rooke
S Perkins
K Whalen Blake (Appointed 11 July 2019)
R Grant (Appointed 11 July 2019)
T McCarthy (Resigned 18 January 2020)
N Gazzard (Resigned 8 November 2019)
A Robinson (Resigned 6 May 2019)

Independent examiner Michael Bull Bsc FCA
BPC Partners Ltd
Chartered Accountants
3 Royal Crescent
Cheltenham
GL50 3DA

Hollie Gazzard Trust

Trustees' Annual Report *(continued)*

Year ended 30 April 2020

Structure, governance and management

Hollie Gazzard Trust is a Charitable Incorporated Organisation (CIO), registered with the Charity Commission and governed by its constitution, registered on 25 April 2014.

The members of the CIO are the Charity Trustees. Membership of the CIO cannot be transferred to anyone else.

The Charity Trustees may create associate or other classes of non-voting membership and may determine the rights and obligations of such members.

The affairs of the charity are managed by the Trustees who may exercise all the powers of the CIO.

The Trustees who served during the year are shown on page 1 of this report.

The Trust is managed by the Board of Trustees, which meets on a regular basis throughout the year. A treasurer was appointed to manage the Trust's financial functions on a day to day basis.

The Hollie Gazzard Trust is also the only share holder of its Charitable Trading Company, Nick Consulting Ltd now changed to Hollie Gazzard Consulting Ltd (Nov 2019), Company Number 9673235 registered with Companies House, Cardiff on 7th July 2015.

A Board of Directors consisting of HGT Trustees and Non-Conflicted Non-Executive Directors who's responsibility is to oversee the running and Governance of the Trading Company.

In accordance with the 2006 Companies Act, the Trading Company is governed by Articles of Association.

Public Benefit

The Trustees confirmed they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives for the year. The public benefit has been met through the achievements and activities as outlined below.

Objectives and activities

The Hollie Gazzard Trust (HGT) was created following the murder of 20-year-old Hollie Gazzard in 2014 by an ex-partner. HGT helps reduce domestic violence through creating and delivering programmes on domestic abuse and promoting healthy relationships to schools and colleges

HGT provides Funding to support hairdressing training for young people who may not otherwise have the funds to study - Hollie was passionate about hairdressing and HGT enables others to follow their dream. Three hairdressers are being funded through Gloucestershire College during the period.

HGT also campaigns to reduce anti-social behaviour and knife crime. The aim of the Trust is to positively change the lives of young people through partnerships in communities, as well as working alongside other charities and professional agencies.

HGT was set up by Hollie's parents, Nick and Mandy, and her sister Chloe. They have been instrumental in developing concepts including Hollie Guard, the Hollie Gazette.

Hollie Gazzard Trust

Trustees' Annual Report *(continued)*

Year ended 30 April 2020

The objectives of HGT are:

- To provide educational and financial support to young hairdressers and beauticians in Gloucestershire
- To educate teenagers on healthy relationships and how to identify and deal with, domestic abuse and stalking
- To work to promote peace and divert young people away from anti-social behaviour and knife crime.

Review of the developments in the year

The following events and developments took place in the year.

Delivery of workshops focusing on raising awareness and providing to schools, businesses and communities on; stalking, healthy relationships / domestic abuse, coercive control, knife crime. 10 sessions reaching 934 people · 4 events reaching 343 people · 3 events reaching 135 people · 5 events reaching 592 people · Total people reached= 2,004

Hollie Guard 2 Extra (launch April 2020).

Football Match (Cheltenham Town Football Club)

Glitter Ball

Golf Day

Other planned events were postponed because of COVID-19 pandemic

Social Media events= Quiz

Details of Future Developments

Stalking is one of the most frequently experienced forms of abuse; abuse that can destroy the lives of its victims and escalate to rape and murder. Stalking is estimated to affect one in six women and one in 12 men during their lifetime in the UK. The Trust has been leading the development of the Gloucestershire Stalking Advocacy Service (GSAS) in conjunction with Gloucestershire Constabulary. This service will ensure a robust response to stalking behaviour and its victims, but also encourages reporting and raises awareness amongst multi-agency professionals on the risks and how to respond.

The Trust has developed a strong partnership with Gloucestershire College, that enables young hairdressers and beauticians to follow in Hollie's footsteps as they carve out a successful career in the industry. The Trust continues to support students in education and training by providing equipment, resources and meeting individual financial requirements.

In England and Wales, domestic abuse costs £1.9 billion a year in lost economic output due to decreased productivity, administration difficulties from unplanned time off, lost wages and sick pay. Working Without Fear is a tailored programme of workshops designed to show employers the vital role they play about safeguarding their staff against DVA, coercive control and stalking through training, education and raising awareness of the issues. The Working Without Fear programme is delivered by the Charitable Trading Company and supported by Gloucestershire's Police and Crime Commissioner.

Hollie Guard is a free personal safety app highly recommended by police forces across the UK, won the Best Community Project award at the 2016 Heart of Gloucestershire Awards and is used daily by over 25,000 + subscribers. It turns a smartphone into a personal safety device that could save a life. Hollie Guard is being used by adults, children, athletes and lone workers as well as those in fear of their safety from DVA and stalking. The number of people using Hollie Guard is growing and the Trust continues to

Hollie Gazzard Trust

Trustees' Annual Report *(continued)*

Year ended 30 April 2020

develop the service in conjunction with Panicguard. Many Police Forces across the country are now recommending Hollie Guard as a tool for DA investigators, Victims and their families, student awareness, and stalking lead. Hollie Guard 2 extra was launched this year, extra features are now available to support those experiencing domestic abuse and stalking.

Continue to provide training and awareness for front line practitioners on the issues of Domestic Abuse and Stalking. This is achieved through delivering at various conferences around the country and carrying out workshops to a variety of professional and educational organisations.

The Trust appointed a fundraiser in November 2019 this has been a successful appointment and the fundraiser has been successful in gaining 3 grants to help fund Hollie Guard 2. The Trustees have plans to increase the dissemination of training and getting information to as many people as possible. With the aim of opening a hub with hairdressing facilities in collaboration with Gloucester College.

HGT is working in partnership with Cheltenham Football Club, a successful football match raised funds prior to lockdown.

The HGT Consultancy continues to provide a wide range of training and information sharing. Strong links have been developed with Exeter University in developing the 'Bystander Information' training. Nick Gazzard has spoken to groups all over the country and worked with several police forces in developing practitioners' knowledge and understanding of dealing with victims of domestic abuse.

Investment powers

In accordance with the Declaration of Trust the Trustees has the absolute discretion to apply or invest money as they think fit.

Financial review

The financial statements show that total income for the year amounted to £62,450 against which expenditure amounted to £87,184. A deficit of £24,734 arose as shown in note 22 to the financial statements.

Reserves policy

It has been the Trustees' policy, after meeting all approved expenditure, to hold surplus income for future spending on its programmes and projects.

Risk Management

The Trustees have assessed the major risks to which the charity is exposed, those related to the operations and finances of the Trust and are satisfied that systems are in place to mitigate exposure to the major risks

The trustees' annual report was approved on 16th November 2020 and signed on behalf of the board of trustees by:



A Hook - Chair
Trustee

Hollie Gazzard Trust

Independent Examiner's Report to the Trustees of Hollie Gazzard Trust

Year ended 30 April 2020

I report to the trustees on my examination of the financial statements of Hollie Gazzard Trust ('the charity') for the year ended 30 April 2020.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trustee's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act. To the fullest extent permitted by law, I do not accept or assume any responsibility to anyone other than the charity and the Trustees, as a body, for my work, for this report, or the opinions I have formed.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- (2) the accounts do not accord with those records; or
- (3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Michael Bull Bsc FCA
Independent Examiner

BPC Partners Ltd
Chartered Accountants
3 Royal Crescent
Cheltenham
GL50 3DA

Date: 15th January 2021

Hollie Gazzard Trust

Statement of Financial Activities

Year ended 30 April 2020

		2020		2019
	Note	Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	4	35,788	35,788	42,967
Other trading activities	5	19,974	19,974	11,050
Investment income	6	6,688	6,688	1,036
Total income		<u>62,450</u>	<u>62,450</u>	<u>55,053</u>
Expenditure				
Expenditure on raising funds:				
Costs of other trading activities	7	13,497	13,497	10,052
Expenditure on charitable activities	8,9	73,687	73,687	39,184
Total expenditure		<u>87,184</u>	<u>87,184</u>	<u>49,236</u>
Net (expenditure)/income and net movement in funds		<u>(24,734)</u>	<u>(24,734)</u>	<u>5,817</u>
Reconciliation of funds				
Total funds brought forward		116,324	116,324	110,507
Total funds carried forward		<u>91,590</u>	<u>91,590</u>	<u>116,324</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 8 to 15 form part of these financial statements.

Hollie Gazzard Trust

Statement of Financial Position

30 April 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible fixed assets	15	1,066	1,431
Investments	16	1	1
		<u>1,067</u>	<u>1,432</u>
Current assets			
Stocks	18	400	400
Debtors	19	1,432	1,145
Cash at bank and in hand		98,326	113,948
		<u>100,158</u>	<u>115,493</u>
Creditors: amounts falling due within one year	20	9,636	601
Net current assets		<u>90,523</u>	<u>114,892</u>
Total assets less current liabilities		<u>91,590</u>	<u>116,324</u>
Net assets		<u>91,590</u>	<u>116,324</u>
Funds of the charity			
Unrestricted funds		91,590	116,324
Total charity funds	22	<u>91,590</u>	<u>116,324</u>

These financial statements were approved by the board of trustees and authorised for issue on 16th November 2020, and are signed on behalf of the board by:

 26.11.'20.

Ms. A Hook

The Charity's registration number is 1156804

The notes on pages 8 to 15 form part of these financial statements.

Hollie Gazzard Trust

Notes to the Financial Statements

Year ended 30 April 2020

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is 12 Martindale Road, Churchdown, Gloucester, GL3 2DW.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Taxation

The Charity's activities fall within the exemptions afforded by the provision of the Income and Corporation Taxes Act 1988. Accordingly, there is no taxation charge in these financial statements. The company is not registered for VAT.

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

The Charity relies on the donations and trusts to support its charitable activities.

The Trustees have prepared the financial statements on a going concern basis on the assumption that their funding will be met. Due to the nature of cash flows, there is always some uncertainty. Should the charity not be able to continue as a going concern, adjustments would be necessary to write down the value of assets to their recoverable amounts, make provisions for further liabilities that would arise on cessation of activities and to reclassify fixed assets and non-current assets and liabilities.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

3. Accounting policies *(continued)*

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

5. Other trading activities

	Unrestricted Funds	Total Funds 2020	Unrestricted Funds	Total Funds 2019
	£	£	£	£
Golf day	3,000	3,000	3,412	3,412
A night to remember	9,559	9,559	7,150	7,150
Cheltenham Town Football Club related activities	5,970	5,970	–	–
Other fund raising events and donations	1,445	1,445	488	488
	<u>19,974</u>	<u>19,974</u>	<u>11,050</u>	<u>11,050</u>

Of all of the income received £nil related to restricted funds.

6. Investment income

	Unrestricted Funds	Total Funds 2020	Unrestricted Funds	Total Funds 2019
	£	£	£	£
Dividend income	6,514	6,514	1,036	1,036
Interest received	174	174	–	–
	<u>6,688</u>	<u>6,688</u>	<u>1,036</u>	<u>1,036</u>

7. Costs of other trading activities

	Unrestricted Funds	Total Funds 2020	Unrestricted Funds	Total Funds 2019
	£	£	£	£
Fund raising expenses	<u>13,497</u>	<u>13,497</u>	<u>10,052</u>	<u>10,052</u>

8. Expenditure on charitable activities by fund type

	Unrestricted Funds	Total Funds 2020	Unrestricted Funds	Total Funds 2019
	£	£	£	£
Donations	14,723	14,723	20,935	20,935
Hollie Guard	14,338	14,338	–	–
Recharge of staffing costs	23,719	23,719	–	–
Marketing and website costs	9,639	9,639	6,728	6,728
Website and IT costs	3,848	3,848	4,745	4,745
Support costs	7,420	7,420	6,776	6,776
	<u>73,687</u>	<u>73,687</u>	<u>39,184</u>	<u>39,184</u>

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

9. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2020 £	Total fund 2019 £
Donations	14,723	5,104	19,827	24,688
Hollie Guard	14,338	–	14,338	–
Recharge of staffing costs	23,719	–	23,719	–
Marketing and website costs	9,639	–	9,639	6,728
Website and IT costs	3,848	–	3,848	4,745
Governance costs	–	2,316	2,316	3,023
	<u>66,267</u>	<u>7,420</u>	<u>73,687</u>	<u>39,184</u>

All of the expenditure in 2019 was charged to unrestricted funds.

10. Analysis of support costs

	Support costs £	Governance costs £	Total 2020 £	Total 2019 £
Insurance	–	898	898	1,719
Other support costs	5,104	–	5,104	3,753
Independent examination fees	–	600	600	600
Depreciation	–	818	818	704
	<u>5,104</u>	<u>2,316</u>	<u>7,420</u>	<u>6,776</u>

11. Net (expenditure)/income

Net (expenditure)/income is stated after charging/(crediting):

	2020 £	2019 £
Depreciation of tangible fixed assets	<u>818</u>	<u>704</u>

12. Independent examination fees

	2020 £	2019 £
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>600</u>	<u>600</u>

13. Staff costs

There were no employees during the year or the preceding year.

14. Trustees remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 30th April 2020 nor for the year ended 30th April 2019.

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

15. Tangible fixed assets

	Equipment £
Cost	
At 1 May 2019	2,135
Additions	453
At 30 April 2020	<u>2,588</u>
Depreciation	
At 1 May 2019	704
Charge for the year	818
At 30 April 2020	<u>1,522</u>
Carrying amount	
At 30 April 2020	<u>1,066</u>
At 30 April 2019	<u>1,431</u>

16. Investments

	Shares in group undertakings £
Cost or valuation	
At 1 May 2019 and 30 April 2020	<u>1</u>
Carrying amount	
At 30 April 2020	<u>1</u>
At 30 April 2019	<u>1</u>

All investments shown above are held at valuation.

17. Investment entities

Subsidiaries and other investments

	Class of share	Percentage of shares held
Subsidiary undertakings		
Hollie Gazzard Consulting Ltd	1	100

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

18. Stocks

	2020	2019
	£	£
Raw materials and consumables	400	400

19. Debtors

	2020	2019
	£	£
Prepayments and accrued income	1,432	1,145

20. Creditors: amounts falling due within one year

	2020	2019
	£	£
Trade creditors	8,435	–
Accruals and deferred income	1,200	600
Other creditors	1	1
	<u>9,636</u>	<u>601</u>

21. Deferred income

	2020	2019
	£	£
At 1 May 2019	–	500
Amount released to income	–	(500)
	<u>–</u>	<u>–</u>
At 30 April 2020	<u>–</u>	<u>–</u>

22. Analysis of charitable funds

Unrestricted funds

	At 1 May 2019	Income	Expenditure	At 30 April 2020
	£	£	£	£
General funds	116,324	62,450	(87,184)	91,590

23. Analysis of net assets between funds

	Unrestricted Funds	Total Funds 2020	Total Funds 2019
	£	£	£
Tangible fixed assets	1,066	1,066	1,431
Investments	1	1	1
Current assets	100,159	100,159	115,493
Creditors less than 1 year	(9,636)	(9,636)	(601)
Net assets	<u>91,590</u>	<u>91,590</u>	<u>116,324</u>

Hollie Gazzard Trust

Notes to the Financial Statements *(continued)*

Year ended 30 April 2020

24. Related party transactions

The Hollie Gazzard Trust is the sole shareholder of its Charitable Trading Company, Hollie Gazzard Consulting Ltd in which Nick Gazzard (chair) is employed. A board of directors, including charity trustees oversees the running of the business. The charity received an annual dividend in the year, shown in note 6 of £6,514.

The Trust also reimbursed expenses totalling £23,719 to the Charitable Trading Company in respect of services provided by the company on behalf of the trust.