

Hollie Gazzard Trust

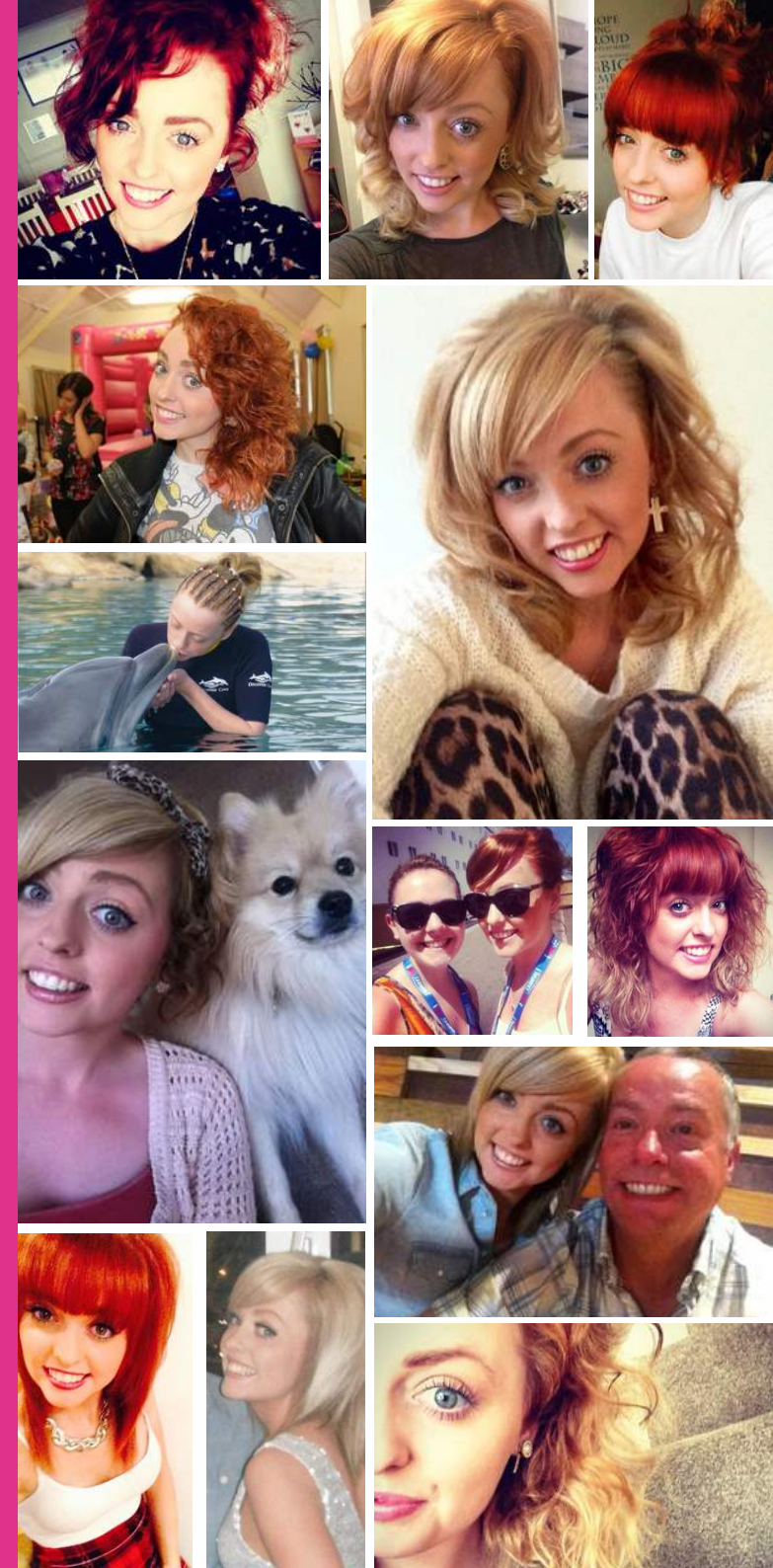
The Hollie Gazzard Trust is a UK-based charity founded in memory of Hollie Gazzard, who tragically lost her life to domestic abuse in 2014. Established by her family, the Trust aims to reduce domestic abuse, promote healthy relationships, and support individuals with our award winning personal safety app, Hollie Guard.

In 2025, we continue to build on our successes, reaching more communities, schools, and workplaces with our educational workshops and training sessions. Our groundbreaking Hollie Guard app, which provides personal safety and emergency response features, is being used by thousands to protect themselves in potentially dangerous situations.

The support from our sponsors is crucial in driving our mission forward. Your sponsorship not only helps us sustain and expand our programs but also aligns your brand with a cause that resonates deeply with communities nationwide.

This Sponsorship Pack outlines the various opportunities available for you to support our work. Whether through event sponsorship, business partnerships, or funding-specific projects, your involvement will make a tangible difference in the lives of many. We offer a range of benefits to our sponsors, including brand visibility, engagement opportunities, and the chance to demonstrate corporate social responsibility in a meaningful way.

We invite you to join us in making a positive impact and creating lasting change. Together, we can honour Hollie's legacy by fostering safer communities and empowering individuals to lead lives free from violence and abuse.





How to get involved with the Hollie Gazzard Trust in 2025:

We have created a range of amazing opportunities for individuals and businesses to get involved with the Hollie Gazzard Trust. During 2025, you can support us in the following ways:

Event Sponsorship

Event sponsorship starts at £150 and includes full details of the coverage your business will receive. If you are interested in sponsoring an event, please get in touch by emailing info@holliegazzard.org.

View our
Events

Become a Business Partner

Becoming a Business Partner is an effective way for local businesses and other organisations to help us deliver more of our tailored programs, supporting businesses, schools, universities, and the wider community, reducing the tragic instances of violence, as a result.

Business
Partnerships

Charity of the Year

We would love you to select us as your Charity of the Year and raise whatever amount you can for us.

Charity of
the Year



**19th
March**

Spring Quiz Night

Gloucester Brewery

Wednesday 19th of March at 6:30pm

Sponsored by Key Sigma



EVENTS

BUSINESS PARTNERS

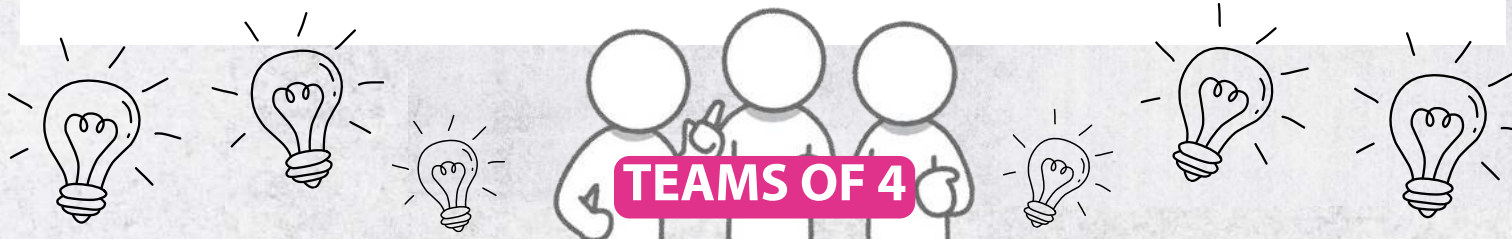
CHARITY OF THE YEAR

Spring Quiz Night

On the 19th of March, we will be hosting a Quiz Night at Gloucester Brewery. The quiz will cover the usual mix of topics from general knowledge to sport, music and local interest and will give our quizzers the opportunity to have fun and bring out their competitive spirit while supporting the Hollie Gazzard Trust.

What your Sponsorship will cover:

- Provide social media coverage 6 weeks prior to the Quiz and 2 weeks after
- Add your logo to the Quiz Night poster and marketing materials
- Opportunity to display your company banner at the event



TEAMS OF 4



Sponsor:



**6th
April**

Zumbathon

Churchdown School

Sunday 6th April at 12:30pm

Sponsored by MJP Homes Ltd



EVENTS

Zumbathon

Pop on your Lycra, and dig out the glitter for a fun-filled 2-hour Zumbathon!

The event, held on the 6th of April will be led by Jen Montgomery Zumba instructor-extraordinaire along with some guest instructors who will work hard to ensure everyone has a great time! Alongside the Zumba action, there will be a raffle and a cake sale. With only 100 spaces available the event is sure to sell out quickly!

BUSINESS PARTNERS

CHARITY OF THE YEAR

Doors open at 12pm for arrival, raffle donations and raffle ticket purchases.

Zumba will start at 1pm and finish at 3pm.

Cake sale and raffle draw 3pm – 4pm.

What your Sponsorship will cover:

Provide social media coverage 6 weeks prior to the Event and 2 weeks after

Add your logo to the Zumbathon poster and marketing materials

Opportunity to display your company banner at the event

Sponsor:



If you are able to donate a raffle prize or bake/buy a cake in support of the event that would be fantastic!



11th
May

Walk 4 Hollie

The Glevum Inn

Sunday 11th May at 10:00am

Sponsored by Hartpury Residential Life



EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR



2014



2015



2016



2017

Walk 4 Hollie

Our annual Walk 4 Hollie will be held on the 11th of May. During this event, the local community will come together to remember Hollie and to raise awareness of the horrific impact of domestic abuse and stalking whilst raising vital funds.

By sponsoring Walk 4 Hollie your commitment will make a real difference.

What your Sponsorship will cover:

- ♥ Provide social media coverage 6 weeks prior to the Walk and 2 weeks after
- ♥ Add your logo to the Walk4Hollie poster and marketing materials
- ♥ Opportunity to display your company banner at the event



2021



2022



2023



2024

The walk will start and end at The Glevum Inn Pub, Longlevens and promises to be a fantastic event. Participants can either join us on the day or walk their own way by choosing their own route and fundraising on behalf of the Trust.

Sponsor:



**4th
July**

Purple HollieDay

Friday 4th July

All Day

Take part at home, school, college or work place and #GoPurple



EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

Purple HollieDay

Purple HollieDay is our annual day to celebrate Hollie Gazzard's life and takes place every year in July, Hollie's birth month. PurpleHollieDay celebrates the joy for life that Hollie had and we encourage you to be creative and have fun as you #GoPurple to raise vital funds to support the workshops we offer to schools and colleges.

Purple HollieDay takes place on the first Friday in July in schools, colleges, workplaces, homes, and other organisations. On Purple Hollieday you can join with friends, family, work colleagues or fellow students to #GoPurple and raise funds for our transformational work to encourage healthy relationships, address domestic abuse and stalking.

- Going purple for Purple HollieDay enables you and your team to work together towards a common goal and is fantastic for team building.
- Being part of Purple HollieDay, and helping raise vital funds to support our education and training, will give you and your team a huge sense of achievement.
- Your involvement in Purple HollieDay will help raise awareness of the importance of healthy relationships.



**PURPLE
HOLLIEDAY
HOPE
LOVE
TRUST
RESPECT
#GOPURPLE**

Hollie
Gazzard Trust

#GOPURPLE #GOPURPLE #GOPURPLE #GOPURPLE

Registered Charity No. 1156804

**12th
Sept**

Golf Day

Friday 12th September at 09:00am | Gloucester Golf Club, Matson

Main Sponsor: Kirby and Knott Financial Planning

Additional Sponsorship options starting from £200



EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

Golf Day

Our annual Golf Day blends the spirit of competition with a sense of purpose and has become an important date in the diary of the Gloucestershire Business community. Held annually in September, this day offers a unique opportunity for golf enthusiasts, supporters, and sponsors to come together on the greens while contributing to a great cause. After a great round on the course, enjoy a delicious meal, followed by an exciting raffle and auction with some amazing prizes



Additional Sponsorship for the Day:



Sponsor a hole for £200 (includes a 4 ball voucher from Gloucester Golf Club)



Sponsor the halfway house for £300



Sponsor the golfer's goody bags for £300



Sponsor the welcome desk for £300



SCHEDULE

- 09:00 AM** Arrival
- 09:30 AM** Putting Competition
- 11:00 AM** Shotgun Start and Par 3 Competition

**Headline
Sponsor:**



**8th
Oct**

Autumn Quiz Night

Gloucester Brewery

Wednesday 8th of October at 6:30pm

Sponsored by Pearce IT



EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

Autumn Quiz Night

On the 8th of October, we will be hosting a Quiz Night at Gloucester Brewery. The quiz will cover the usual mix of topics from general knowledge to sport, music and local interest and will give our quizzers the opportunity to have fun and bring out their competitive spirit while supporting the Hollie Gazzard Trust.

We are offering one business the opportunity to sponsor the evening for £300.

What your Sponsorship will cover:

- Provide social media coverage 6 weeks prior to the Quiz and 2 weeks after
- Add your logo to the Quiz Night poster and marketing materials
- Opportunity to display your company banner at the event

TEAMS OF 4

**QUIZ
TIME**

Sponsor:



28th
Nov

Annual Dinner - A Night at the Awards

Hatherley Manor

28th of November at 6:30pm

Sponsored by Insurety



EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

A Night at the Awards:

Our annual dinners are the highlight of the year and are always a sell-out. On this glamorous evening, we invite you to dress up in your finest attire and reflect on how your support has contributed to the Hollie Gazzard Trust over the past 12 months.

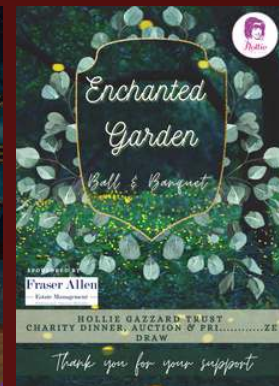
Alongside a delicious three-course meal, we will be hosting an auction and prize draw. Entertainment will be provided by a local live band.

One of our main fundraisers is our auction and we are looking for money can't buy prizes and raffle donations.

Should you wish to contribute by sponsorship or by donating prizes, your generosity will be warmly appreciated. Get in touch: info@holliegazzard.org.

Tables will be available to purchase at £750 for 10 guests.

Sponsor:



Business Partners

EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

With a focus on reducing domestic abuse and stalking in all areas of society, we continue to develop and deliver valuable services that raise awareness of these issues, whilst actively working to reduce them. The business community plays an important role in supporting our mission to reduce instances of abuse, whether at home or in the workplace.

Being a part of our Business Partner Community is an excellent way for businesses to access our knowledge, training, and support and to help build a positive and inclusive work culture that helps a business enjoy the benefits of a happy and safe working environment.

Our Business Partner Community package offers a range of support to help businesses who are serious about improving women's safety in the workplace. Our **Women's Safety Charter** lays the foundation and is complimented by the delivery of tailored training programmes and workshops, support for HR Policies and consultancy around women's safety.

Working together through our Partnership Programme, we aim to foster a positive and safe workplace culture.

For more information, please contact: rich@holliegazzard.org



Watch our 10th Anniversary video



SOLIHULL BID



Charity of the Year

EVENTS

BUSINESS PARTNERS

CHARITY OF THE YEAR

We would love for you to select us as your Charity of the Year and raise whatever amount you can to support us.

Having the Hollie Gazzard Trust as your charity of the year means that any funds that you raise, will contribute to our essential work in educating young people on domestic abuse, and raising awareness of its impact. You will also help to provide the funds to support our free personal safety app, Hollie Guard. On top of this, fundraising is not only a great way for your staff to team build but also to make a difference in their community, along with a great opportunity for staff to come together and have some fun!!

Throughout the year we will keep you updated on how and where your donations are spent so you can share the good work we do with your support. Should you wish to make the Hollie Gazzard Trust your chosen Charity of the Year, we will carry out the following:

- ✓ Official unveiling ceremony with a press release and coverage in the press and online
- ✓ Presentation to employees on the work that the Hollie Gazzard Trust undertakes
- ✓ Framed certificate | Fundraising packs
- ✓ Full marketing support with the use of our social media channels and website
- ✓ Official Merchandise which includes Hollie bands, Hollie Hearts, pens and collecting tins



If you're interested in making us your charity of the year, please get in touch: info@holliegazzard.org